



Arlington Medical Resources' (AMR's) Non-Contrast CT & MR Patient Study is a semi-annual syndicated audit that monitors the prevalence of non-contrast enhanced computed tomography (CT) and magnetic resonance (MR) procedures in the hospital and non-hospital settings.

The Non-Contrast CT & MR Patient Study complements the data presented in the Imaging Market Guide. The Non-Contrast CT & MR Patient Study presents fact based clinical details about the patients who underwent these procedures including patient demographics, the clinical reason for procedure, specialty of the referring physician and more.

The audit gives you the ability to analyze the hospital and non-hospital markets, assess your competition, identify potential new opportunities and evaluate the impact of industry changes.

The Non-Contrast CT & MR Patient Study currently covers the United States with the capability of covering the five major European countries (France, Germany, Italy, Spain and United Kingdom), Japan, China and Korea.

Types of data found in the audit:

Procedural count data is a retrospective count (sum) of the volume of procedures performed during the audit time period. A sample of diagnostic imaging facilities provide procedural count data which is

FEATURES & BENEFITS

- Coverage of USA market with capability of covering other major markets
- Published twice yearly in March and September
- Hospital and freestanding imaging center segments covered
- Comprised of procedural count and clinical patient data types
- Custom studies available
- Delivered in PDFs, customized spreadsheets and/or via an electronic interactive retrieval system enabling each user to customize their own portrayal of the data
- Identify the specialty of the physician ordering the procedure
- Assess the top procedures performed without contrast agents
- Evaluate patient demographics by procedure
- Analyze the reason for procedure comparing contrast enhanced patients to non-contrast enhanced patients

then projected to establish national totals utilizing a stratified projection technique. This data answers the question “How many non-contrast enhanced procedures were performed during the audited time period?”

Clinical patient data are obtained from a random sample of actual clinical profiles of patients undergoing a non-contrast enhanced procedures. Data elements collected include patient demographics (age and sex), inpatient vs. outpatient status, clinical reason for performing the procedure, specialty of the physician ordering the procedure.

This data answers questions such as “What was the clinical reason for performing the procedure?”

Sample Applications

AMR’s unique multi-dimensional data structure allows data to be analyzed within user-determined guidelines, such as:

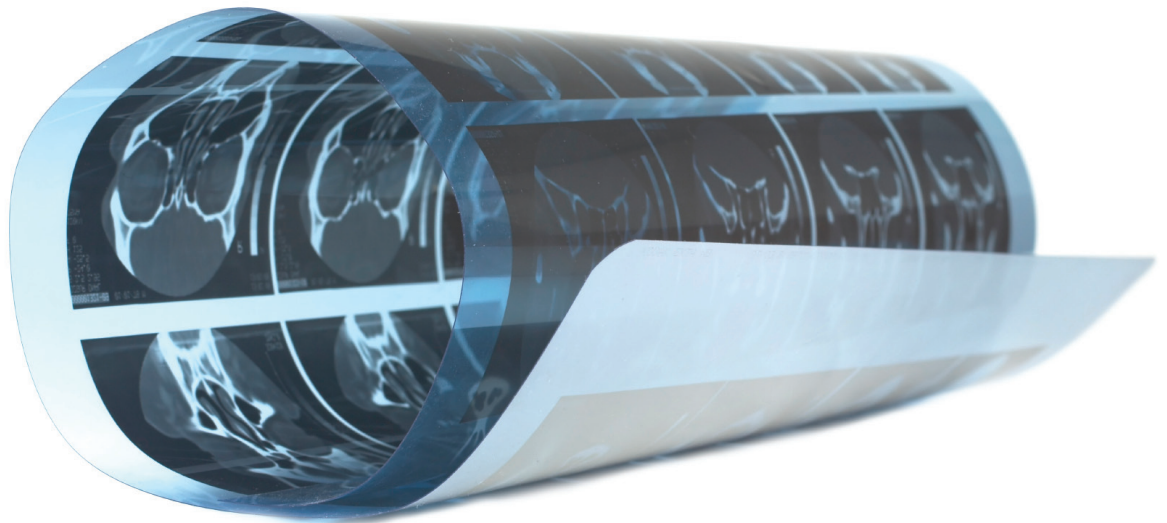
- Market segment comparisons
- Referring physician specialty comparisons

Complementary audits include the:

- Imaging Market Guide
- Angiography Market Guide
- Myocardial Perfusion Study Market Guide
- Myocardial Perfusion Study Monthly Monitor
- Echocardiography Market Guide
- Echocardiography Monthly Monitor
- Contrast Package Market Guide

KEY USERS

- Marketing
- Market Research
- R&D Planning
- Forecasting
- Portfolio Planning
- Strategic Analysis
- Resource Allocation



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