



Hospital Antibiotic Market Guide

Arlington Medical Resources' (AMR's) Hospital Antibiotic Market Guide is the largest, most comprehensive and detailed syndicated audit that monitors clinical antibiotic usage in acute care hospitals.

The audit is the industry standard for monitoring patient shares, costs, infectious disease prevalence and most importantly, hospital clinical use of antibiotics. The data is abstracted directly from patient care records by health care professionals instead of being based on ICD-9 CM codes or hospital billing records.

Geographic coverage includes France, Germany, Italy, Spain, United Kingdom and the United States. The United States edition of the audit is published twice a year and the European editions are published once a year. The audit is comprised of clinical patient data consisting of a random sample of actual clinical profiles of patients who received an antibiotic or antibiotics during their hospitalization.

Data elements include:

- Drug, form, strength, dosing, route
- Patient demographics (age, sex and co-morbidity)
- Diagnosis/surgical procedure
- Specialty of the physician prescribing the drug
- Consult with infectious disease specialist
- ICU vs. non-ICU usage
- Therapy sequence
- Therapy switching

FEATURES & BENEFITS

- Extensive geographic coverage of major markets
- Published twice yearly in the United States and once yearly in Europe
- Comprised of clinical patient data
- Custom studies available
- Delivered in PDFs, customized spreadsheets and/or via an electronic interactive retrieval system enabling each user to customize their own portrayal of the data
- Size the current market and its potential
- Study the clinical usage characteristics of competitive products and clinical treatment of different infections
- View the impact of new products and market influences
- Directly compare data across countries with globally standardized methodology, categories and report formats

Data elements include (continued):

- Therapy concomitance
- Length of stay
- Length of therapy
- Cost of drug therapy/prophylaxis
- Discharge drug(s)
- Pathogen (if applicable)

Sample Applications

AMR's unique multi-dimensional data structure allows data to be analyzed within user-determined guidelines, such as:

- Multi-country comparisons
- Drug usage by diagnosis
- Drug usage by pathogen
- Prescribing physician specialty comparisons

KEY USERS

- Marketing
- Market Research
- R&D Planning
- Forecasting
- Portfolio Planning
- Strategic Analysis
- Resource Allocation



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